

III Edition

SANGUIS JOVIS SUMMER SCHOOL

OCRA- Officine Creative dell'Abitare

Montalcino, 15-19 July 2019

TERROIRS OF SANGIOVESE IN TUSCANY **Knowledge, Storytelling, Market**



fondazione banfi

SANGUIS JOVIS
ALTA SCUOLA DEL SANGIOVESE

fondazionebanfi.it

SANGUIS JOVIS is

Sanguis Jovis – Alta Scuola del Sangiovese, promoted by Fondazione Banfi, is the first Study Center on Sangiovese, the most widely cultivated varietal in Italy. The project originates from the desire to enhance and disseminate the culture of Sangiovese in Italy and worldwide, with scientific research, communication of knowledge and higher education..

1 TRAINING

With the Summer and Winter Schools, Sanguis Jovis aims at educating the professionals of Sangiovese for the second Millennium. Individuals who have a solid preparation, are open to everything new, are rich in the cultures of reference. For us, culture is not an objective, but the only possible way of seeing things

2 COMMUNICATION

Sanguis Jovis is set on disseminating the new knowledge that produces within the entire community of Sangiovese. We use the traditional channels of scientific communication enhanced by the general-interest outreach tools. We bring the world to Montalcino and Montalcino to the world.

3 SCIENTIFIC RESEARCH

Scientific research is the heartbeat of Sanguis Jovis. It is based on original projects, conceived internally and executed with the support of Italian and international scholars. Merit, solidity and relevance are the three keywords of our projects.

President Attilio Scienza
Director Alberto Mattiacci



THE SUMMER SCHOOL SANGUIS JOVIS 2019

Through lectures, case studies, visits and direct comparisons together with the protagonists of the course, the different expressions of the Sangiovese terroir in Tuscany will be deeply analyzed.

LOCATION AND PROGRAM

The Summer School will take place at OCRA – Officina Creativa dell'Abitare, Montalcino and at partners' wineries.

The classes will take place daily from 9 AM to 6 PM. Every evening, at the end of the sessions and before dinner, there will be a guided discussion on the topics of the day.

Monday July 15

The cultural contents of the terroirs of Sangiovese in Tuscany

Tuesday July 16

Analysis of the interaction of the Sangiovese grapes with the pedo climates of Val d'Orcia and Montalcino.

Wednesday July 17

Analysis of the interaction of the Sangiovese grapes with the pedo climates of Chianti Classico.

Thursday July 18

Analysis of the interaction of the Sangiovese grapes with the pedo climates of Nobile di Montepulciano.

Friday July 19

Terroir as a marketing asset.

The admission application must be received by 15 June 2019.

Further information on how to participate and the detailed program can be consulted on the fondazionebanfi.it website.



fondazionebanfi.it

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