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SANGUIS JOVIS
ALTA SCUOLA DEL SANGIOVESE



2021 Sanguis Jovis

Summer School

IV Edition

**MATURATION AND MATURITY OF SANGIOVESE:
the pursuit of balance between viticulture and enology**

Montalcino - September 20 - 24, 2021



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SANGUIS JOVIS
ALTA SCUOLA DEL SANGIOVESE

Sanguis Jovis Summer School **IV Edition**

PRESIDENT: Professor Attilio SCIENZA

DIRECTOR: Professor Alberto MATTIACCI

ADMISSION ANNOUNCEMENT

Fondazione Banfi, recognized by the Italian Presidential Decree of May 2, 1986, based in Montalcino, Castello di Poggio alle Mura, establishes the IV edition of the *Sanguis Jovis* Summer School on the topic: "MATURATION AND MATURITY OF SANGIOVESE: the pursuit of balance between viticulture and enology", in cooperation with Scuola Permanente dell'Abitare.

1- Purpose

The *Sanguis Jovis* Summer School aims to create an original educational program, seeking to innovate the mentality and culture of wine professionals and to project it into the future in the spatial coordinates of globalization. The culture model of reference is the preparatory course organized in Berlin in the 1920s, as part of the *Bauhaus* Rationalist Movement.

The Classroom. The program intends to create a joint classroom, with the curiosity and desire to experiment of the young graduates and researchers and the consolidated expertise of professionals and company managers, primarily from the wine industry, but also from the entire production-consumption chain.

The Lecturers. Academics and non-academics, belonging to the worlds of culture and technology, biological sciences and liberal arts.

Their challenge is to converge notions with the production and market issues, stimulating innovation, and thus creating a new scientifically robust and culturally lively understanding among wine professionals.

Joining in the classroom those who already work in the wine industry and those who aspire to do so will stimulate an extraordinary circulation of technical and also cultural information, to understand how the world of knowledge is evolving and how it relates to production and marketing.



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Last but not least, the residential formula of the program will favor establishing interpersonal and quality bonds, destined to last over time and to increase the network of relationships of all participants.

2- Organization of Education Activities

The 2021 program is held in Italian and takes place in *residential mode* – that is *full-time* teaching with residency at the program location for its entire duration.

The training activities are composed of 50 (fifty) hours total of educational activity. The program comprehensively includes the evening, during which a series of activities to facilitate learning and exchange will take place. For this purpose, support tutors will be involved. The educational activities will take place in Montalcino, via Boldrini 4 at Officina Creativa dell’Abitare (OCRA).

Attendance of the educational activities of the program is mandatory and must be attested with the signatures of the participants; absences of over 20% of the total hours of classes will not allow to obtain the Certificate. In case of non-attendance, low achievement or otherwise questionable behavior, the Director has the faculty to decide to suspend or exclude the participant in question. In these cases, the paid registration fees will not be refunded. At the end of the program, each participant will receive a certificate of participation.

2- Duration and number of available places

Lessons will start on September 20, 2021 and will end on September 24, 2021 with a farewell dinner at Castello Banfi, during which the certificates of participation will be delivered.

The number of participants is limited.

The maximum number of participants is **20**, whereas the minimum, necessary to activate the program, is **15**.

The places are allocated in a variable number, as follows:

- 50%-75% (equal to a variable total number of participants from 10 to 15) *students*;
- 25%-50% (equal to a variable total number of participants from 5 to 10) *professionals*.



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Student. Participation as a Student is open to individuals, without citizenship restrictions, holding a three-year university degree, a four-year university degree (former system) or a specialization/master's degree or who are studying for a I or II level university master's degree and have not reached the age of 30 yet.

To qualify for the *Student* category, the degree must have been obtained no more than eighteen months before the date of this announcement.

For both above mentioned requirements, the reference date is the date of the call of this announcement.

The *Student* participant must not be employed at the time of a possible acceptance of the application by the School. This is also to be considered the case, if the student is engaged, at the time of the possible acceptance of the application by the School, in a curricular internship (training program).

Candidates are preferably graduates in scientific disciplines related to viticulture and enology or in business and communication, from an Italian University or another equivalent higher education institute, or must hold another equivalent degree from another University, provided it is legally recognized in Italy.

The holders of degrees obtained in Italy can also access the program, on the basis of the system previously in force before the university reform by the M.D. 509/99, equivalent to one of the abovementioned classes, as per the ministerial chart.

https://www.cun.it/uploads/3852/par_2009_04_23.pdf?v

Professionals. The program is also open to those individuals professionally engaged in the production-distribution-consumption and wine communication chain in Italy or abroad, without age or citizenship restrictions.

Regardless of the condition of a degree, the school considers "*Professional*" anyone who is professionally engaged or employed – under any form, with the exception of an internship (training program) – in a company or any other type of production organization.

Working condition takes precedence over student condition.



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4- Admission of Auditory Students

An auditor is the participant, *Student* or *Professional*, who obtains the authorization by the Director to attend a number of lessons of the program.

Auditory students may be admitted to attend specific days, up to maximum 1 day per person. The candidate admitted to the *Sanguis Jovis* Summer School, as an auditory student is required to contribute to the current expenses, according to the procedures in art. 7.

The maximum number of auditory students per day cannot exceed the limit of three.

At the end of their attendance, the auditory students can ask for a certificate signed by the Director.

5- Incompatibilities

Participation in the 2021 *Sanguis Jovis* Summer School is not incompatible with any other training or professional activity.

6- Admission procedure

To participate in the admission contest the candidates must follow the procedures, as below:

Step 1 – Preparation and submission of admission application

The candidate must prepare and sign the admission application on plain paper, using **Attachment 1** of this announcement.

The following documents must be enclosed with the application, on pain of exclusion:

- Photocopy of a valid identity document (ID card – driving license - passport);
- Resume;
- Consent statement for processing of personal data (**Attachment 2**);
- Recent photo.

The admission application, accompanied by the abovementioned attachments, must be received by **July 31, 2021**, by email to the following address: info@fondazionebanfi.it



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Applications submitted in any other form than indicated herein will not be considered. Applications submitted after the deadline, as per this Announcement, will not be accepted.

Step 2 – Assessment of candidates

To be admitted to the program, the candidates will be assessed based on the profile presented in the application.

In addition to the assessment of qualifications, the candidate may be invited to a technical-motivational phone interview with the Director on *Skype*.

Step 3 – Publication of ranking of admitted candidates

The ranking of the admitted candidates will be published on the website of Fondazione Banfi by **September 1, 2021**.

Candidates are accepted into the program, if they are listed among the admitted candidates in the abovementioned ranking; candidates who qualified as eligible will possibly be admitted to the program only in case of withdrawal by an admitted candidate.

In case of potentially eligible candidates who subenter in the ranking, an admitted candidate who fails to conclude payment by the foreseen deadline will be considered as *withdrawn* and lose the right of attendance.

The publication is valid as the official communication to the interested parties. Personal communications will still be sent to the email address indicated on the application form.

7- Funding and/or scholarships

As an extraordinary measure, for the 2021 *Sanguis Jovis Summer School*, 10 (ten) scholarships for the *Student* category and 10 (ten) contributions for the *Professional* category have been provided for, in compliance with the ranking of admitted participants.

The scholarships for the *Student* category also include room and board provided by the organization. The contributions for the *Professional* category provide total coverage of the registration fees, excluding the accommodation costs which must be sustained by the admitted candidate.

The Summer School scholarships and contributions will be provided by companies from the wine industry, from production to sales, including service companies and technical material suppliers. These companies will be promoted during the program.

8 – Payment of registration fees

The auditory candidates must pay a registration fee of € 150.

The fee must be paid in a single instalment within a week from the date of the admission notification.



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The payment must be made by bank transfer to:

Fondazione Banfi
IBAN IT 97 Z 01030 25500 000000419052

9- Participation fee

The fee represents a partial contribution to the costs of the *Sanguis Jovis* Summer School, incurred by Fondazione Banfi, and confers the right to:

- a. participate in all educational activities in the program plan, both in the classroom as during field trips;
- b. receive specific *teaching materials* in digital form and, where appropriate or necessary in print;
- c. receive the *student kit*;
- d. insurance coverage;
- e. access the wi-fi *connection* in the School spaces;
- f. become part of the *Alumni community* with the right to participate in future activities of *Sanguis Jovis* at preferential conditions;
- g. participate in the official social events of the schedule;
- h. breakfast, lunch, dinner at OCRA and/or the host vineyard estates;
- i. accommodations at OCRA in rooms with 4-6 beds.

Consequently, the fee does not include a choice of accommodations other than the accommodations provided at OCRA, any meals not included in the official schedule, transport and travel expenses, and any other item not expressly indicated in the aforementioned list.

10- Withdrawal

The admitted participants who intend to withdraw from the program must give written notice to the Director at the email address: info@fondazionebanfi.it

Already paid registration fees are not refundable.



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10 – Information

Reference Professors:

Prof. Attilio Scienza, President

Prof. Alberto Mattiacci, Director

Program Secretary:

Chiara Naso

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E-mail: info@fondazionebanfi.it

Montalcino – April 8, 2021



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Attachment 1

APPLICATION FORM

SANGUIS JOVIS Summer School Alta Scuola del Sangiovese IV Edition

MATURATION E MATURITY' OF SANGIOVESE: the pursuit of a balance between viticulture and enology Montalcino - September 24, 2021

The undersigned

Mobile phone number ...

Email address ...

Skype account

applies to be admitted

to *Sanguis Jovis Summer School*, established at *Fondazione Banfi* for 2021.

For this purpose, see the attached herewith:

- Photocopy of a valid identity document (ID card -Driving license – Passport);
- Resume;
- Consent statement for processing of personal data (Attachment 2);
- Recent photo.

The undersigned declares to having read and approving the admission announcement in all its points, to be in possession of all the requisites provided therein, and to being aware that pursuant to L.D. 445/2000, the issuing of false or incomplete statements constitutes a criminal offense.

Place and date

Signature of the candidate



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Attachment 2

Information pursuant to L.D. 196/2003 – Personal Data Code

**SANGUIS JOVIS Summer School
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**MATURATION E MATURITY' OF SANGIOVESE:
the pursuit of a balance between viticulture and enology**

Montalcino - September 24, 2021

Purpose of processing

Pursuant to Article 13 of L.D. n.196/2003 the data you supplied will be processed in the indispensable measure and for the purposes connected to the registration and attendance of the course.

Methods of processing and interested parties

Data will be processed manually and electronically. The data may be communicated to institutions or public and private entities if strictly necessary for the purposes of carrying out the educational activities of the course.

Nature of the provision of data and consequence of any refusal

The provision of data is mandatory, and any refusal to provide such data makes it impossible to complete enrollment in the course and to manage any related procedures, as well as the educational activities.

Data title holder and data manager

The data title holder is Fondazione Banfi, in the person of its legal representative and President, Rodolfo Maralli, domiciled for the office at its headquarters. The data manager is the Director of the education/advanced education/Master's course.

Rights pursuant to art. 7 of Legislative Decree no. 196/2003

Right to access personal data and other rights

The interested party has the right to obtain confirmation of the existence or non-existence of personal data concerning his/her person, even if not yet registered, and the related communication in an intelligible form.

The interested party has the right to obtain information with regard to:

- a) The source of the personal data;



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b) the purpose and processing methods;

c) the logic applied in case of processing performed with the aid of electronic tools;

d) the identity details of the title holder, employees, and the representative designated pursuant to Article 5, paragraph 2;

e) the entities, or categories of entities, to whom the personal data may be communicated, or to whom the data may be communicated in their capacity as designated representatives of the State, of managers, or employees.

The interested party has the right to obtain:

f) the updating, rectification or, when relevant, integration of data;

g) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data not needed to be stored for the purposes for which the data were collected or subsequently processed;

h) certification that the operations as per letters a) and b) were made known, including their contents, to those to whom the data were communicated or disclosed, except where this is impossible or involves a commitment of resources clearly disproportionate to the protected right. The interested party has the right to oppose, in whole or in part:

) for legitimate reasons, to the processing of personal data concerning his/her person, even though they are relevant to the purpose of the collection;

j) to the processing of personal data concerning his/her person for the purpose of sending advertisement or direct sales material or for carrying out market research or commercial communication.

Place and date

Signature of the candida

Attachment 3

**SANGUIS JOVIS Summer School
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**MATURATION AND MATURITY OF SANGIOVESE:
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*Montalcino - September 24, 2021***

Topics, practical-theoretical program, program venue, lecturers:

E. Peynaud, a great French enologist, loved to repeat that he had heard 30 bad reasons to harvest the grapes at the wrong time. From the vineyard to the bottle, passing through casks or barriques, in this program we will revisit all fundamental steps to better understand and analyze the external factors, but especially the interventions the producer must enact to bring forth quality wines. Producing and selling wine today is increasingly an activity straddled between craftsmanship and industry, demanding knowledge to be developed on all levels of the production chain to enhance those natural resources represented by the terroir, with which the trivialization of taste has to be contrasted and with which to capture the opportunities offered by the markets.

SUMMARY PROGRAM

Classes are held in Italian daily from 9 AM to 6 PM.

Every evening, after the sessions before dinner, there will be a guided discussion on the daily topics.

Monday, September 20

Physiology of maturation

Tuesday, September 21

Maturation of Sangiovese

Wednesday, September 22

Assessment of maturation on the vine and in the vineyard

Thursday, September 23

Interface grape-wine and the role of evolution in wood

Friday, September 24

In pursuit of value