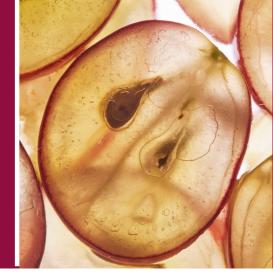


MATURATION AND MATURITY OF SANGIOVESE: THE PURSUIT OF A BALANCE BETWEEN VITICULTURE AND ENOLOGY

OCRA- Officine Creative dell'Abitare Montalcino September 20 -24, 2021



Sunday, September 19

19.00 Welcome reception at O.C.R.A.

Monday, September 20

Physiology of maturation

AM

09.00 Welcome on behalf of the President of Fondazione Banfi - **Rodolfo Maralli** 09.15 - 10.45 Topics of the 2021 Summer School - **Attilio Scienza** 10.45 - 11.15 Coffee break

11.15 – 12.30 Phenolic and aromatic maturation: polyphenols and aroma precursors – **Fulvio**Mattivi

12.30 - 12.15 Maturation of the grape berries: regulative networks associated to endogenic processes and environmental factors- **Claudio Bonghi**

PM

14.15 – 15.00 Wine market: structure and trends – **Alberto Mattiacci** 15.15 – 16.00 Green Deal, agriculture and sustainability – **Jacopo Monzini**

16.15 - 16.45 Coffee Break

17.30 - 17.45 Physiological and biochemical aspects of the development and maturation processes of the berries - **Osvaldo Failla**

EVENING

18.30 – 20.00 Award ceremony III Edition "Rudy Buratti Award" – at the Astrusi Theater, followed by "Presentation of the Banfi 2020 Sustainability Report"

Tuesday, September 21

Maturation of Sangiovese

AM

09.00 - 09.45 Maturation of the berries and climate- Giovan Battista Mattii

10.00 - 10.45 Clones and maturation - Paolo Storchi

10.45 – 11.15 Coffee break

11.15 - 12.00 Maturation of the berries and cultivation methods - Alberto Palliotti

PM

Lectures at Castello Banfi

14.00 – 14.45 Trellising methods and maturation of Sangiovese - **Claudio D'Onofrio**

15.00 - 15.45 ICV sensory methods for the evaluation of the maturity of Sangiovese - **Giuliano Boni Transfer to vineyard**

16.45 - 18.30 Practice on ICV sensory methods for the evaluation of maturity

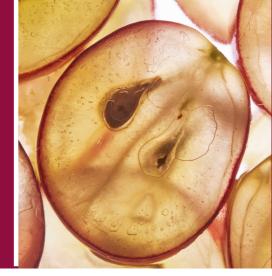
EVENING

Taste & Talk. Daily Topics. Discussion and tasting of a Sangiovese



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Wednesday, September 22

Evaluation of maturation on the vine and in the vineyard

AM

09.00 - 09.45 Forecasting models in vine phenology and particularly in maturation – **Luigi Mariani**

10.00 - 10.45 Evaluation of variability in the maturation in the vineyard - Luca Toninato

11.00 - 11.45 Role of rootstock in maturation - Roberto Miravalle

11.45 - 12.15 Coffee Break

12.15 - 13.00 Physical-chemical methods of the evaluation of maturity of Sangiovese - Donato Lanati

PM

14.00 - 14.45 Interface vine – wine: meaning of maturity in grape selection and the fermentation processes – **Vincenzo Gerbi**

14,45 - 15.30 Use of wood in the enhancement of a varietal and in the expression of terroir: barrique or large barrel? - Vincenzo Gerbi

15.30 - 16.00 Coffee Break

16.00 - 17.30 Grape maturation and microbiological aspects in Sangiovese wines - Lisa Granchi

EVENING

Taste & Talk. Daily Topics. Discussion and tasting of a Sangiovese Live feed video testimony: **Andrea Guiso** reports on the research grant for Fondazione Banfi «The *terroir* of Sangiovese in Tuscany in its historical evolution: business, society, institutions»

Thursday, September 23

Interface grape-wine and the role of the evolution of wood

AM

9.00 – 09.45 Wine and wood: trends, evolution and perspectives – **Alessandra Biondi Bartolini** 10.00 - 10.45 The barrique as a reactor in the evolution processes of Sangiovese and the use of substitute and surrogate materials - **Alessandra Biondi Bartolini**

10.45 - 11.15 Coffee Break

11.15 - 12.00 International trends in the use of wood in aging - **Gabriele Pazzaglia** 12.00 - 12.45 Live video testimony: New frontiers of distribution - **Edoardo Fornari**

РМ

14,00 – 14.45 Choice of woods, their processing and influence on the aging processes of a red wine – Franco Battistutta

15.00 – 15.45 Live video testimony: **Paolo Fassina** reports on the Chinese market 16.00 – 16.30 Coffee Break

16.30 – 18.30 Tasting of Sangiovese wines aged in different barrels

Gabriele Pazzaglia (Brunello di Montalcino, BANFI), Cristian Cattaneo (Orcia Rosso, PODERE FORTE), Andrea Lonardi (TRE ROSE - Bertani Domains - Nobile di Montepulciano), Leonardo Bellaccini (SAN FELICE, Chianti Classico), Maurizio Castelli (COLLEMASSARI)

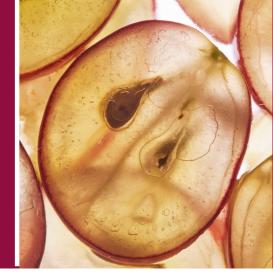
EVENING

Taste & Talk. Daily Topics. Discussion and tasting of a Sangiovese. **Luca Devigili** reports on: «The Sangiovese market in Italy and in the world.»



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Friday, September 24

In pursuit of Value

AM

9.00 - 09.45 Value and value proposition - Alberto Mattiacci

10.00 - 10.45 Challenge of commodities - Andrea Marino

10.45 - 11.15 Coffee Break

11.15 - 12.00 Engaging consumers online- Luigi Maccallini

12.15 - 13.00 Crisis Management: unfavorable harvests - Stella Romagnoli

PM

14.00 - 14.45 Relaying value - Flavia Trupia

15.00 - 15.45 Land & Digital: Precision Farming - Francesco Pugliese

15:45 - 16.15 Coffee Break

16.15 – 17.00 Book presentation «Wine Tourism in Italy» by **Dario Stefano** and

Donatella Cinelli Colombini

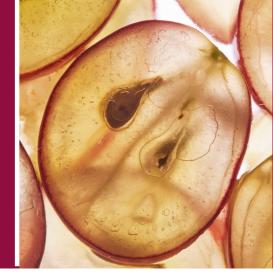
EVENING

Gala dinner at Castello Banfi and conferment of diplomas



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FACULTY PROFILE

Attilio Scienza - Full Professor at State University of Milan, Viticulture, President Sanguis Jovis

Alberto Mattiacci – Full Professor at Sapienza University of Rome, Economy and Business Management, Director Sanguis Jovis

Roberto Miravalle - Contract Lecturer at State University of Milano, Biology and Vine Genetics

Stella Romagnoli - Senior Director in Brand Strategy, Corporate & Marketing Communication

Fulvio Mattivi - Full Professor at University of Trento, Agriculture, Food, Environment Center, Department of Cellular, Computational and Integrated Biology

Claudio Bonghi - Associate Professor at University of Padua, Department of Agronomy, Animals, Food, Natural and Environmental Resources

Jacopo Monzini - Research Fellow at University of Florence

Giovan Battista Mattii - Associate Professor at University of Florence, General Arboriculture and Arboreal Cultivation

Paolo Storchi – Principal Researcher at CREA

Alberto Palliotti - Associate Professor at University of Perugia, Sciences and Technologies of Arboreal Systems

Claudio D'Onofrio - Full professor at University of Pisa, Agricultural, Food and Agri-environmental Sciences, General Arboriculture and Arboreal

Cultivation

Giuliano Boni - Lecturer at VINIDEA

Luigi Mariani- Freelance agronomist and contract lecturer at State University of Milan

Luca Toninato - Vice President ENOGIS

Donato Lanati - Enologist, Proprietor Research Center Enosis

Vincenzo Gerbi - Full Professor at University of Turin, Food Sciences and Technologies

Lisa Granchi - Associate Professor at University of Florence, Agricultural Microbiology

Andrea Guiso - Associate Professor at Sapienza, University of Roma, Department of Communication and Social Research

Alessandra Biondi Bartolini - Agronomist and Technical and Science Communicator at DONNE DELLA VITE

Edoardo Fornari - Associate Professor at the Sacred Heart Catholic University of Piacenza, Department of Agriculture, Food and Environment

Sciences, Economy and Business Management

Franco Battistutta - University Researcher at University of Udine

Francesco Pugliese - Director IBF Services and R&D Area

Gabriele Gorelli - Master of Wine

Gabriele Pazzaglia – Winemaker& Cellar Master at Banfi

Andrea Lonardi - Chief Operating Officer Bertani Domains

Leonardo Bellaccini - Production Director at Società Agricola San Felice

Maurizio Castelli - Enologist at ColleMassari

Cristian Cattaneo – Enologist at Podere Forte

Luca Devigili - Business Development Manager at Banfi

Osvaldo Failla – Full Professor and President of the Degree Course in Viticulture and Enology at University of Milan

Flavia Trupia - Communicator at ISMEA - Ministery of Agriculture, Food and Forest Policies

Andrea Marino - Sales Director at Ferrarelle Spa

Paolo Fassina – Regional Manager at Banfi

Dario Stefano - Senator President 14° Permanent Commission European Union Policies

Donatella Cinelli Colombini - President National Association Le Donne del Vino